

MARCH MADNESS

2021

47 Million

American Adults bet on March Madness in 2019

That's **one in five** adults!



Who combined wagered

\$8.5 Billion



A Study by

Eilers & Krejcik

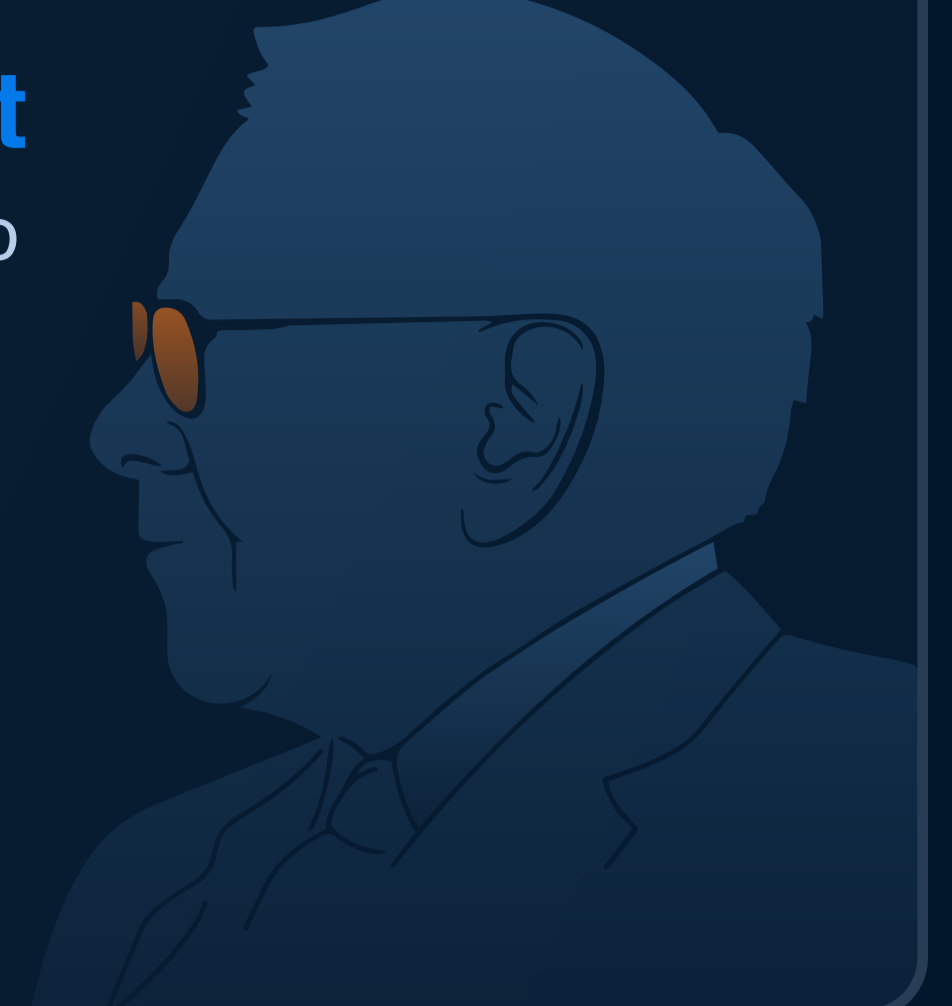
Found that if **all 50 states** had legal sports betting, the estimated March Madness **bet total** would be around:

\$15.2 Billion

Billionaire **Warren Buffet**

Once offered **\$1 Billion** to anyone who could predict every March Madness win/loss.

A one in **9.2** quintillion chance



23% increase on chicken wing orders



19% spike in annual pizza sales during **March Madness**



Beer sales go up by **19%**

CRIME STATS

Phishing Attacks

The time around March Madness sees huge spikes in **phishing attempts** against businesses since many March Madness pools are done in offices, and commonly on office computers.



At least

3.4 Billion

fake emails sent everyday during March Madness



Thousands of **fake** betting sites are created every year during March Madness to attempt to **scam** people out of their info.

SCANDALS

2017-2018

Major NCAA Division 1 corruption scandal

INVOLVING **adidas**

Schools Involved



Louisville



Arizona



California



Oklahoma



Miami



South Carolina



Auburn



10 arrests made including major coaches and Adidas executives



Charges of corruption, fraud, bribery, money laundering, and wire fraud



Over a dozen schools and 25 current and former players were **implicated**



Arizona coach, **Emmanuel Richardson** was reportedly going broke due to him allegedly paying players out of his pocket to help attract

March 2002

St. Bonaventure Basketball Scandal

Rising star Mens Basketball team **the Bonnies** from **St. Bonaventure** were ruined during a **2003** scandal that has left the team mired.



Head coach **Jan van Breda Kolff** allowed a player who **has not completed** his associates degree to play.

The team had to **forfeit every game** in which the ineligible player partook and the team was barred from the **A-10**



The **head coach**, the **Athletic Director** and the **school President** were all ousted.



St. Bonaventure's chairman of the board of trustees, **William Swan** took his own life.



The **NCAA** put the team on a **three year suspension**.

Early 2000s

The Murder of Patrick Dennehy

One of the more **sinister** scandals of college basketball.

Basketball player **Patrick Dennehy's** decomposed body was found by police, along with his **decapitated head**.



Carlton Dotson eventually plead guilty to the murder of **his teammate** and was given a **35-year** prison sentence.

Team Coach **Dave Bliss** had been paying **Dennehy's** tuition himself.

Bliss forced his **team to lie** to investigators in order to convince them that **Dennehy** himself had paid his tuition through **drug deals**.

1978

Boston College Point Shaving INVOLVING **THE NYC MOB**

Several friends of a Boston College player convinced him to change the trajectory of game outcomes and result in Boston not covering the spread.

The Luchese Crime Family of New York got involved and **more players** were pulled in

After a **co-conspirator** turned informant the scheme was uncovered resulting in five of the co-conspirators being convicted on charges of **Racketeer Influenced and Corrupt Organizations Act**, conspiracy, conspiracy to commit sports bribery, and Interstate travel with intent to commit bribery



In total the following sentences were handed out.

Three conspirators received **10 year** prison sentences, and another got **4 years**.

1950's

1950's Point Shaving Scandal

In the 1950's, Community College of New York (**CCNY**) won both the NIT and the **national championship**.

But...

CCNY was moving towards college basketball **domination** for the remainder of the decade.

CCNY had **since the 1940's** been shaving points in more than **80+ games** resulting in the **largest point shaving scandal** to ever hit college sports.

Dusins of **players** were **arrested** and the hoax resulted in CCNY falling all the way down to the **Division III** ranks.